



# HOG Indianapolis Chapter No. 1

## Sponsorship Packages



Peyton Manning Children's Hospital Toy Ride Nov. 10, 2018

### **PLATINUM SPONSOR: \$2,500.00**

#### ***Includes:***

1. Name/company and/or logo on all banners and printed materials
  2. Name/company recognized on a full page ad in our monthly HOG chapter newsletter
  3. Opportunity to speak at one (1) of our HOG chapter meetings
  4. Informational table or space at three (3) bike nights at Harley-Davidson of Indianapolis
  5. Your name/company and/or logo have predominant position on t-shirts, if t-shirts are printed
  6. Name/company in any media advertisements
  7. Name/company and/or logo on all social media sites associated with event (Website, Facebook, Etc.)
  8. Informational table or space on the day of the ride
- 

### **GOLD SPONSOR: \$1,500.00**

#### ***Includes:***

1. Name/company and/or logo on all banners and printed materials
  2. Name/company recognized on a half-page ad in our monthly HOG chapter newsletter
  3. Informational table or space at two (2) bike nights at Harley-Davidson of Indianapolis
  4. Your name/company and/or logo on t-shirts.
  5. Name/company and/or logo on all social media sites associated with event (Website, Facebook, Etc.)
  6. Informational table or space on the day of the ride
- 

### **SILVER SPONSOR: \$1,000.00**

#### ***Includes:***

1. Name/company and/or logo on all banners and printed materials
  2. Informational table or space at one (1) bike night at Harley-Davidson of Indianapolis
  3. Your name/company and/or logo on t-shirts.
  4. Name/company recognized on a half-page ad on our web page and monthly newsletter.
  5. Name/company and/or logo on all social media sites associated with event (Website, Facebook, Etc.)
- 

### **BRONZE SPONSOR: \$500.00**

#### ***Includes:***

1. Name/company and/or logo on all banners and printed materials
  2. Your name/company and/or logo on t-shirts.
  3. Name/company and/or logo on all social media sites associated with event (Website, Facebook, Etc.)
- 

#### **How are the funds used?**

Sponsorship donations are tax deductible to the extent allowed by law. The sponsorship donations that are collected by HOG Indianapolis Chapter No. 1 for PMCH fall under the guidelines of 501c3 tax designation. More information is available at [give.stvincent.org/hogindychap1](http://give.stvincent.org/hogindychap1). No funds that are donated go to any administrative costs or medical expenses, equipment, etc. Funds that are donated are used to purchase toys for the children staying at PMCH and are also used to purchase toys/gift cards for siblings of the children staying at PMCH. Additionally, funds are used to purchase restaurant gift cards, etc for families of children during their stay at PMCH. Lastly, the funds are used to provide a Christmas party for all the children and families that are at PMCH on Christmas morning. The determination of how funds are allocated is the discretion of HOG Indianapolis Chapter No. 1 with assistance of PMCH.